

P.R. GOVERNMENT COLLEGE (A) KAKINADA



DEPARTMENT OF COMMERCE AND MANAGEMENT STUDIES (DCMS)



**Activity:
National Consumers Day**

**Date:
21/12/2024**


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


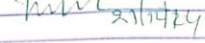




DEPARTMENT OF COMMERCE AND MANAGEMENT STUDIES

Date	21/12/2024
Conducted through DRC/JKC/ELF/Dept. etc	Department
Nature of the Activity	National Consumers Day
Title of the Activity	National Consumers Day
Name of the Department/Committee	DCMS
Details of Resource person (Name, Designation etc.)	CH SUSI - MEMBER - DCC
No of Students Participated	102
Brief report of the activity	<p>National Consumers Day, observed on December 24th in India, emphasizes consumer rights and awareness. In 2024, the event was marked by a significant address by CH Susi, a distinguished member of the District Consumer Commission (DCC). Held in New Delhi, the celebration was chaired by Union Minister Shri Pralhad Joshi, highlighting the theme "Fair and Responsible AI for Consumers."</p> <p>CH Susi's speech focused on empowering consumers through the Consumer Protection Act, 2019, which strengthens rights against unfair trade practices. She emphasized the role of the National Consumer Helpline (NCH) 2.0, leveraging AI to enhance grievance redressal. Susi highlighted the importance of data transparency and ethical AI use to protect consumer interests in the digital marketplace. She also discussed the Department of Consumer Affairs' initiatives, such as the Jago Grahak Jago campaign, to educate consumers about their responsibilities.</p> <p>The event underscored the government's commitment to a consumer-centric ecosystem, with Susi advocating for robust policies to address emerging challenges like e-commerce fraud. Her address inspired stakeholders to prioritize consumer welfare, reinforcing the significance of informed choices in a dynamic market.</p>
Name of the lecturers who planned and conducted the activity	DCMS

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Signature of the Lecturer in charge/ Convener of the committee	
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Signature of the Resource Person	
Signature of the Principal	 PRINCIPAL P.R. Govt. College (A) KAKINADA
Remarks	

310 National Consumers Day Celebrations Date: 21-12-20		Students attend.	
Kakinada		311	
Name of the Activity	Awareness programme on Consumer Rights.	1. A. Sai Karmya Lalitha	and B. Uma Var
Resource persons	1. CHEKHA SUSI, Member Distric Consumer Commission 2. B. GIRIJA RAMA DEVI, chairman, Deapnization 3. B. SIVAMURTHY, DCC, Comendr Advisor	2. A. Madhavi	and B. B. (Geo)
Topic	National Consumers Day Celebrations	3. S. Akshil	II B. Com (Gen)
Signature of the Resource persons	1.  2.  3. 	4. Y. Jalajyotsna	II B. Com (CA)
Signature of the HoD		5. P. Durgal Bhavani	I B. Com (CA)
Faculty of Department		6. D. Kasthuri	II B. Com (CA)
1. M. Lakshmi Anil/Geo		7. M. Varalakshmi	II B. Com (CA)
2.		8. G. Naga Laxya	II B. Com (CA)
3. C. Balu		9. R. Gurula Lakshmi	II B. Com (Gen)
4. 			
5. 			
6. 			
7. 			
8.			
9. Varleen B.			
10. V. Srinidhi			



INFRASTRUCTURE

- ◆ Digital Content
- ◆ Central Instru
- ◆ Auditorium

Indoor Stadium

Students' Mul

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KEY FEATURES

Institution

21st century skills

sponsored AEDPs

Training for Competitive Exams)

Central Library

Innovation

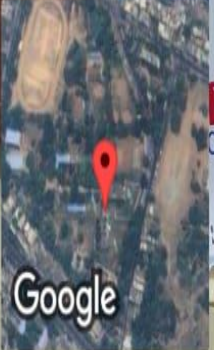
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KAKINADA

Govt. of AP
 Azadi Ka Amrit Mahotsav
 Theam: Virtual Hearings & Digital Access to Consumer Justice
National Consumers Day week Celebration
18th Dec-24-12-2024
జాతీయ వినియోగదారుల దినోత్సవం - 2024
 Dist Consumer's Information Centre (DCIC)
 Department of Consumer Affairs & Civil Supplies, Kakinada Dist
 District Consumer Redressal Commission, Kakinada
 Three Decades in Consumer / Legal Services
Confederation of District Consumer Organization
 Coastal Consumers Welfare Association Dept. of Education & PR Govt. Degree College



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 21/12/24 12:43 PM GMT +05:30

GPS Map Camera

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